

INNSTRATA

Stop Paying 10–20% Commissions on Guests You Already Have

Many guests rebook through OTAs (online travel agencies). Even while staying at your property, costing you unnecessary commission fees that could have been avoided.

Innstrata helps hotels keep guests booking direct, not back through OTAs.

Marketing Tools Built for Hotels



Engage

Guest Email & SMS Marketing

Send targeted promotions to past guests to drive direct bookings, repeat stays, and special offers without OTA fees.



Presence

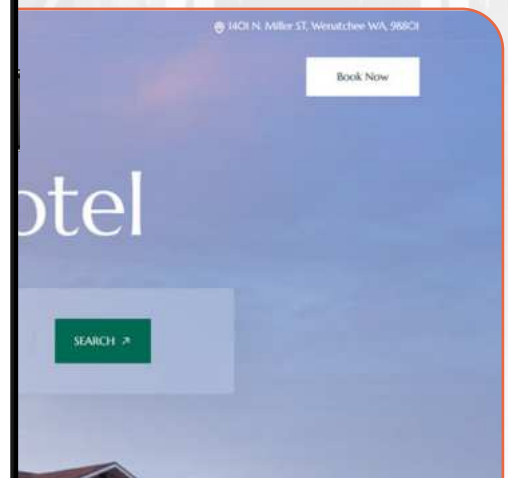
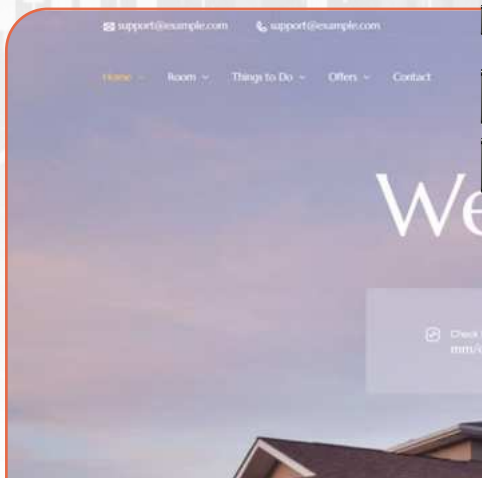
Booking Engine Website & SEO

A mobile-friendly, SEO-optimized website designed to convert guests and drive direct bookings into your reservation system.

Scan for Your Exclusive Discount



Claim Limited-Time Offer



Why Hotels Use Innstrata Marketing Tools to Drive Direct Bookings



Capture Direct Search Demand

Attract travelers through SEO, local content, events, and "things to do" pages before they reach OTAs.



Prevent In-House OTA Rebookings

Redirect guests already staying at your hotel to book directly through your website instead of returning to OTAs.



Drive Repeat Direct Bookings

Promote offers, seasonal deals, and specials to past guests to bring them back directly.



Activate Guest Data You Already Own

Turn emails and phone numbers you already collect into revenue with simple, automated promotions, no OTA fees.

Perfect For



Independent Hotels



Boutique Properties



Franchise Locations



Hotels looking to reduce OTA costs and increase margins

Engage · Presence

Part of the Innstrata Suite



Talk to Our Team

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